

2020

SEPSIS CHALLENGE: STOMP OUT SEPSIS ROCHESTER

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 13, 2020 | STONY CREEK METROPARK



ROCHESTER.STOMPOUTSEPSIS.ORG

LAST UPDATED:
3.3.20

STOMP OUT SEPSIS | SEPTEMBER 13, 2020

Stomp Out Sepsis is held in memory of Renato Brancaleoni, who passed away from sepsis in 2015. The event is a 5K and 10K walk/run to raise sepsis awareness in the community, and to raise funds to benefit Sepsis Alliance.

Sepsis Challenge: Stomp Out Sepsis Rochester, in its fifth year, has raised nearly \$100,000 for sepsis awareness and education programs benefitting the entire country. The event is hosted by Sue Sirianni and Maria Palleschi, two DMC nurses dedicated to raising awareness.

SEPSIS IS THE BODY'S OVERWHELMING AND LIFE-THREATENING RESPONSE TO INFECTION WHICH CAN LEAD TO TISSUE DAMAGE, ORGAN FAILURE, AND DEATH. SEPSIS KILLS MORE THAN 270,000 AMERICANS EACH YEAR.

Critical Facts About Sepsis:

- Sepsis kills more people than breast cancer, prostate cancer, and opioids - combined.
- Sepsis claims more children's lives than cancer.
- Sepsis is the leading cause of death in hospitals.
- It can strike anyone at any time.
- Sepsis is preventable and treatable in most cases - but it has to be recognized.

About Sepsis Alliance:

- Sepsis Alliance is North America's leading resource and authority on sepsis.
- More than 3.5 million visitors annually use the Sepsis.org website.
- We have made significant contributions toward raising sepsis awareness, from 11% - 65% over the last ten years.
- Sepsis Alliance is recognized as a top non-profit by Guidestar and Great Nonprofits

SEPSIS CHAMPION SPONSOR | \$5,000

- Logo at the on-site registration booth
- Space at event to present and distribute materials
- Company banner at event (provided by sponsor)
- Logo featured prominently on event website, with link
- Logo featured prominently on event t-shirts and event banner
- Opportunity to create co-branded giveaway item (paid for by sponsor)
- Opportunity to provide materials in participants goody bags
- Five complimentary registrations
- Opportunity for company representative to speak at event

REGISTRATION SPONSOR | \$2,500

- Logo at registration
- Space at event to present and distribute materials
- Company banner at event (provided by sponsor)
- Logo featured on event t-shirts and event banner
- Logo in event emails
- Opportunity to create co-branded giveaway item (paid for by sponsor)
- Opportunity to provide materials in participants goody bags

WATER STATION SPONSOR | \$1,000

- Logo at water station
- Logo featured on event website, with link
- Logo featured on event t-shirts and event banner

MILE MARKER SPONSOR | \$500

- Logo on mile marker sign
 - Logo featured on event website, with link
 - Logo featured on event t-shirts
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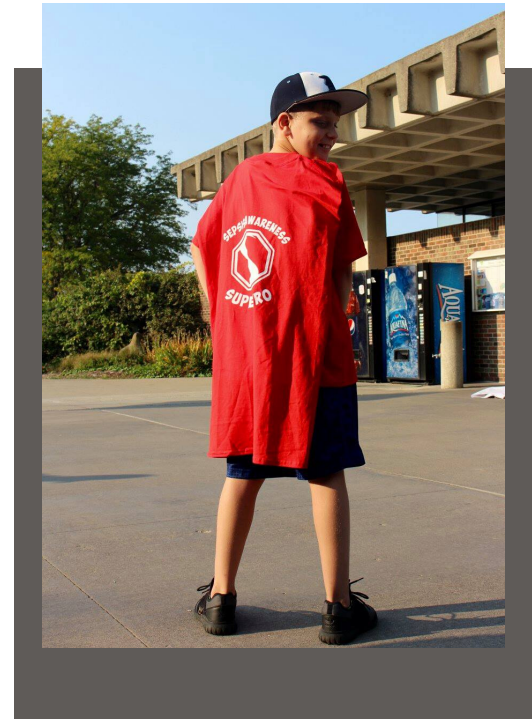
ADDITIONAL MARKETING OPPORTUNITIES

BOOTH SPACE | \$500

- Space at event to present and distribute materials
- Must provide own table, canopy, chairs, etc.

RACE BAG SPONSOR | \$500

- Sponsor logo included on the reusable race bags given to the first 250 participants
- One color logo



IN-KIND SPONSOR | VARIES

We hope to underwrite race costs through both cash and in-kind contributions, to allow for more money to go directly to sepsis awareness and education programs. We welcome partnerships in many areas, including the following products and services:

- | | |
|--|--|
| • Advertising {print, radio, TV, online} | • Entertainment |
| • Printing services | • Incentive prizes for race participants |
| • Banners and signage | • Decorations |
| • Porta-potties | • Tents/tables/chairs |
| • Water | • Food |

**For more information and to become a sponsor,
contact Brittney at bhill@sepsis.org**

SPONSOR PAYMENT FORM

STOMP OUT SEPSIS

Sepsis Alliance relies on donations to further our work to increase sepsis awareness. We thank you for your generous gift and continued support.

Please note: We will need your company logo in full color (for website, marketing materials, banner) and black/white (for t-shirts). Logo is due to Brittney at bhill@sepsis.org by August 15 to be included on t-shirts and banner.

Business Name: _____

Contact Name: _____

Phone: _____ Email: _____

My business would like to sponsor at the following level:

☐ \$5,000 Sepsis Champion Sponsor

☐ \$2,500 Registration Sponsor

☐ \$1,000 Water Station Sponsor

☐ \$500 Mile Marker Sponsor

☐ \$500 Race Bag Sponsor

☐ \$500 Booth Space

Method of Payment

☐ Check Enclosed (made payable to Sepsis Alliance)
Sepsis Alliance: 3180 University Avenue, Suite 235, San Diego, CA 92104

☐ Credit Card

Card Number: _____ Exp. Date: ____ / ____ CVV: _____

Name on Card: _____

Billing Address: _____

City, State, Zip: _____

A portion of your contribution may be tax deductible to the fullest extent permitted by law. Sepsis Alliance is a registered nonprofit 501(c)(3) organization. Sepsis Alliance tax ID 38-3110993. Please return completed form by email to asadorf@sepsis.org