

# 2020

## SEPSIS CHALLENGE: STOMP OUT SEPSIS ROCHESTER

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 13, 2020 | STONY CREEK METROPARK



[ROCHESTER.STOMPOUTSEPSIS.ORG](http://ROCHESTER.STOMPOUTSEPSIS.ORG)

LAST UPDATED:  
3.3.20

## STOMP OUT SEPSIS | SEPTEMBER 13, 2020

Stomp Out Sepsis is held in memory of Renato Brancaleoni, who passed away from sepsis in 2015. The event is a 5K and 10K walk/run to raise sepsis awareness in the community, and to raise funds to benefit Sepsis Alliance.

Sepsis Challenge: Stomp Out Sepsis Rochester, in its fifth year, has raised nearly \$100,000 for sepsis awareness and education programs benefitting the entire country. The event is hosted by Sue Sirianni and Maria Palleschi, two DMC nurses dedicated to raising awareness.

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**SEPSIS IS THE BODY'S OVERWHELMING AND LIFE-THREATENING RESPONSE TO INFECTION WHICH CAN LEAD TO TISSUE DAMAGE, ORGAN FAILURE, AND DEATH. SEPSIS KILLS MORE THAN 270,000 AMERICANS EACH YEAR.**

### Critical Facts About Sepsis:

- Sepsis kills more people than breast cancer, prostate cancer, and opioids - combined.
- Sepsis claims more children's lives than cancer.
- Sepsis is the leading cause of death in hospitals.
- It can strike anyone at any time.
- Sepsis is preventable and treatable in most cases - but it has to be recognized.

### About Sepsis Alliance:

- Sepsis Alliance is North America's leading resource and authority on sepsis.
- More than 3.5 million visitors annually use the Sepsis.org website.
- We have made significant contributions toward raising sepsis awareness, from 11% - 65% over the last ten years.
- Sepsis Alliance is recognized as a top non-profit by Guidestar and Great Nonprofits

## **SEPSIS CHAMPION SPONSOR | \$5,000**

- Logo at the on-site registration booth
- Space at event to present and distribute materials
- Company banner at event (provided by sponsor)
- Logo featured prominently on event website, with link
- Logo featured prominently on event t-shirts and event banner
- Opportunity to create co-branded giveaway item (paid for by sponsor)
- Opportunity to provide materials in participants goody bags
- Five complimentary registrations
- Opportunity for company representative to speak at event

## **REGISTRATION SPONSOR | \$2,500**

- Logo at registration
- Space at event to present and distribute materials
- Company banner at event (provided by sponsor)
- Logo featured on event t-shirts and event banner
- Logo in event emails
- Opportunity to create co-branded giveaway item (paid for by sponsor)
- Opportunity to provide materials in participants goody bags

## **WATER STATION SPONSOR | \$1,000**

- Logo at water station
- Logo featured on event website, with link
- Logo featured on event t-shirts and event banner

## **MILE MARKER SPONSOR | \$500**

- Logo on mile marker sign
  - Logo featured on event website, with link
  - Logo featured on event t-shirts
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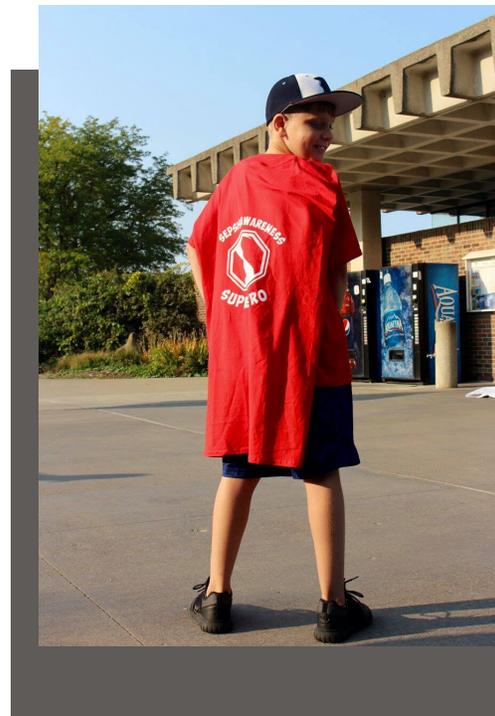
## ADDITIONAL MARKETING OPPORTUNITIES

### BOOTH SPACE | \$500

- Space at event to present and distribute materials
- Must provide own table, canopy, chairs, etc.

### RACE BAG SPONSOR | \$500

- Sponsor logo included on the reusable race bags given to the first 250 participants
- One color logo



### IN-KIND SPONSOR | VARIES

We hope to underwrite race costs through both case and in-kind contributions, to allow for more money to go directly to sepsis awareness and education programs. We welcome partnerships in many areas, including the following products and services:

- Advertising {print, radio, TV, online}
- Printing services
- Banners and signage
- Porta-potties
- Water
- Entertainment
- Incentive prizes for race participants
- Decorations
- Tents/tables/chairs
- Food

**For more information and to become a sponsor,  
contact Brittney at [bhill@sepsis.org](mailto:bhill@sepsis.org)**

# SPONSOR PAYMENT FORM

## STOMP OUT SEPSIS

**Sepsis Alliance relies on donations to further our work to increase sepsis awareness. We thank you for your generous gift and continued support.**

Please note: We will need your company logo in full color (for website, marketing materials, banner) and black/white (for t-shirts). Logo is due to Brittney at [bhill@sepsis.org](mailto:bhill@sepsis.org) by August 15 to be included on t-shirts and banner.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### My business would like to sponsor at the following level:

\$5,000 Sepsis Champion Sponsor

\$2,500 Registration Sponsor

\$1,000 Water Station Sponsor

\$500 Mile Marker Sponsor

\$500 Race Bag Sponsor

\$500 Booth Space

### Method of Payment

Check Enclosed (made payable to Sepsis Alliance)

Credit Card

Sepsis Alliance: 3180 University Avenue, Suite 235, San Diego, CA 92104

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

A portion of your contribution may be tax deductible to the fullest extent permitted by law. Sepsis Alliance is a registered nonprofit 501(c)(3) organization. Sepsis Alliance tax ID 38-3110993. Please return completed form by email to [asadorf@sepsis.org](mailto:asadorf@sepsis.org)