LOCAL COMMUNITY MEMBER [OR SEPSIS SURVIVOR] AIMS TO RAISE SEPSIS AWARENESS LOCALLY

Sepsis kills someone every two minutes in the U.S. Community invited to learn about this treatable condition on [EVENT DATE]

YOUR TOWN, STATE (Month, day, 2017) [Update with event location and release date] – Just over half of Americans have ever heard of the sepsis and local community leader, [YOUR NAME], is looking to change that. On [EVENT DATE] at [EVENT LOCATION], the [YOUR TOWN] community is invited to learn about this often preventable and treatable condition to help save a life. [Customize these intro sentences to give the who/what/when/where/why and highlight anything unique about the presenter. Also hyperlink to your event website, such as a Facebook event page, with the first mention of the event.]

Sepsis is an extreme response to an infection. It is life threatening and, without the right treatment, can cause organ failure, amputation, and death. More than 1.6 million people in the U.S. are diagnosed with sepsis every year – that’s one person every 20 seconds. Thousands of lives can be saved each year by simply raising awareness of its symptoms. Early recognition and treatment are key.

“I’m lucky to have survived a condition I’d never even heard about – sepsis,” said Sue Smith, manager at Local Business. “I developed sepsis from a urinary tract infection and it nearly cost me my life, which is why I’m sharing my story and this important information about sepsis with our community.” [This should be from the event leader and is a great place to give a brief background on your story and why you’re choosing to education your community.]

Created by Sepsis Alliance, the nation’s leading nonprofit patient advocacy organization promoting awareness of sepsis, the presentation not only educated attendees on the signs and symptoms of sepsis, but aims to engage and connect on a personal level with a local advocate and by sharing the story of Sue Stull, a sepsis survivor and quadruple amputee. Anyone is welcome to attend this free presentation, which will be held at [date, location, time]. For more information, please visit [WEBSITE]. [This paragraph should spell out event details including date, time, location, and partners.]

“It’s thanks to advocates like [YOUR FIRST NAME] in this community supporting the mission of Sepsis Alliance that we’re able to continue raising awareness and saving lives from sepsis,” said Thomas Heymann, Executive Director of Sepsis Alliance. “We’re grateful for the voice that these passionate local leaders give to sepsis. They are truly making a difference and saving lives from sepsis.”
Sepsis Statistics

- Sepsis is a medical emergency that kills over 250,000 Americans a year – one every two minutes – which is more than prostate cancer, breast cancer, and AIDS, combined.
- More than 42,000 children develop severe sepsis each year and 4,400 of these children lose their life, more than from pediatric cancers.
- There are an average of 38 amputations every day in the U.S. due to sepsis.
- Sepsis is a worldwide emergency. More than 26 million people from around the globe are affected by sepsis each year and is the largest killer of children – more than 5 million each year.

There is no one symptom of sepsis but a combination of symptoms. They include shivering and fever, extreme pain, accelerated heartbeat, sleepiness or being difficult to rouse, pale or discolored skin, or shortness of breath. Recognizing these symptoms is particularly important in people who have recently been ill, had an infection, or have had an invasive procedure, such as an intravenous, a urinary catheter, or even a tattoo or piercing. If you suspect you or someone you know may have sepsis, see a medical professional immediately, call 911, or go to a hospital and say, “I am concerned about sepsis.”

For more information on sepsis or Sepsis Alliance, please visit Sepsis.org.

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About Sepsis Alliance

Sepsis Alliance is the nation’s leading sepsis advocacy organization, dedicated to saving lives by raising awareness of sepsis as a medical emergency. A 501(c)(3) organization, Sepsis Alliance was founded by Dr. Carl Flatley after the sudden, unnecessary death of his daughter Erin to a disease he had never even heard of. Sepsis Alliance produces and distributes educational materials for patients, families and health providers on sepsis prevention, early recognition and treatment. The organization also offers support to patients, sepsis survivors, and family members through its sepsis.org website which receives more than 1.5 million visits each year. The organization founded Sepsis Awareness Month in 2011, and works with partners to host community outreach events across North America. Since Sepsis Alliance began its mission, sepsis awareness has increased almost threefold, from 19% to 55%. For more information on Sepsis Alliance, a GuideStar Gold-rated charity, please visit http://www.sepsis.org/.