



## **Sepsis Awareness Month Sample Social Media Posts**

September is Sepsis Awareness Month and Sepsis Alliance invites you to join us in raising awareness and educating others about sepsis, a life-threatening response to infection.

Below we've created some sample social media posts and images to help you spread the word and raise sepsis awareness. While these posts are intended for Facebook and Twitter, they can be repurposed for Instagram or LinkedIn. Please feel free to customize the below posts to incorporate your awareness efforts.

You can also update your cover photo to show support of Sepsis Awareness Month. [Download and save cover photo options here.](#)

Please add to the social conversation by using these hashtags throughout September:

#SAM2017      #Sepsis      #SepsisFact

### **FACEBOOK**

#### POST 1

September is Sepsis Awareness Month. Sepsis is the body's overwhelming and life-threatening response to infection. You can save a life just by knowing the signs and symptoms of sepsis.

Join the fight against sepsis and learn more #SAM2017

<http://sepsisawarenessmonth.org>

IMAGE: [Symptom card](#)

#### POST 2

Have you heard of sepsis? This treatable condition kills more than 258,000 Americans every year. You can help raise awareness by learning what sepsis is and the symptoms #SAM2017

<http://sepsisawarenessmonth.org>

IMAGE: [Sepsis Awareness Month Photo Options](#)

### POST 3

Every 2 minutes, someone dies from sepsis – that's more than prostate cancer, breast cancer and AIDS combined. #SepsisFact #SAM2017

Join the fight against sepsis by learning more

<http://sepsisawarenessmonth.org>

*IMAGE: [Sepsis Awareness Month Photo Options](#)*

### POST 4

Did you know the chance of survival from #sepsis drops 8% every hour it is not treated? You can save a life just by knowing the signs of sepsis.

Help raise awareness by learning more #SepsisFact #SAM2017

<http://sepsisawarenessmonth.org>

*IMAGE: [Symptom card](#)*

### POST 5

Sepsis is a world-wide crisis and the largest killer of children around the globe – more than 5 million each year.

The signs of sepsis is different for children than adults. You can save a life by learning the symptoms #SepsisFact #SAM2017

<http://sepsisawarenessmonth.org>

*IMAGE: [Symptoms card kids](#)*

### Post 6

Fact: Adults older than 65 are 13 times more likely to be hospitalized with sepsis than adults younger than 65!

You can help by learning more and knowing the signs #SepsisFact #SAM2017

<http://sepsisawarenessmonth.org>

*IMAGE: [Symptom card](#)*

### Post 7

Did you know that every day there are an average of 38 amputation procedures performed due to sepsis? Save a life, and a limb, by suspecting sepsis #SepsisFact #SAM2017

<http://sepsisawarenessmonth.org>

*IMAGE: [Symptom card](#)*

## **TWITTER**

#SepsisFact >> #Sepsis can lead to tissue damage, organ dysfunction & death. Learn more at <http://sepsisawarenessmonth.org> #SAM2017

#SepsisFact >> #Sepsis is the leading cause of death in hospitals. Learn more at <http://sepsisawarenessmonth.org> #SAM2017

#SepsisFact >> Chance of survival from #sepsis drops 8% each hour it is not treated so early ID is vital! <http://sepsisawarenessmonth.org> #SAM2017

#SepsisFact >> Some lasting effects of #sepsis are invisible: memory loss, anxiety, depression, PTSD. <http://ow.ly/FINn30cEYS3> #SAM2017

#SepsisFact >> Every 2 mins, someone dies of #sepsis, more than prostate cancer, breast cancer & AIDS <http://sepsisawarenessmonth.org> #SAM2017

#SepsisFact >> Sepsis is a world-wide crisis and kills 5 million kids around the world every year <http://sepsisawarenessmonth.org> #SAM2017

#SepsisFact >> Adults 65+ are 13 times more likely to be hospitalized with sepsis than adults < 65! <http://sepsisawarenessmonth.org> #SAM2017

#SepsisFact >> Every day there are an average of 38 amputation procedures performed due to sepsis <http://sepsisawarenessmonth.org> #SAM2017

*IMAGES: Pair the above tweets with these [Sepsis Awareness Month images](#)*